

Aveda Earth Fund

Priority is given to projects that provide opportunities to engage and educate Aveda employees, our professional salon, spa and retail Network and consumers.

FUNDING CRITERIA

Priority is given to projects that demonstrate the following criteria:

- Community-based environmental projects that are results-oriented, achieve measurable results, and enhance local capacity to create more sustainable communities.
- Projects that focus on activities that change the systems that are causing the environmental problems or social/community challenges and are not just focused on direct service.
- Projects that have a plan for long-term financial sustainability or adequate funding to see the project through to completion.
- Projects that ensure that the basic infrastructure of environmental programs is sustained or enhanced (e.g., recycling programs, sustainable agriculture, forestry certification programs).
- Projects that combine the above environmental work with socio-economic responsibility.

Acres for America

Joint program of National Fish and Wildlife Foundation and Wal-Mart. To be considered for funding through the Acres for America Program, acquisitions of interest in real property should meet the following criteria:

Conservation Criteria

- Endorsement by appropriate federal, state, and local government agencies that the acquisition is of high conservation value is a primary consideration. Preference will be given to acquisitions that are part of published conservation plans (North American Waterfowl Management Plan, Partners in Flight, etc.), State Wildlife Action Plans, or Endangered Species Act Recovery Plans.
- Endorsement by non-profit conservation organizations that the acquisition is of high conservation value using same criteria as above is also a primary consideration.
- Acquisitions that contribute to "landscape level" conservation efforts that help reduce fragmentation are preferred over isolated acquisitions. Maps should be available to illustrate habitat linkages.
- Important fish, wildlife, and/or plant resources, such as endangered species or areas of significant biological diversity, as identified by credible conservation agencies or organizations, should be conserved through the acquisition.
- Access to the land by the public is preferred but not required. It must be clearly stated in the grant application what uses are allowed or not allowed (hunting, nature observation, ATV use, camping, etc.).

Constellation Energy/EcoStar Grants

Environmental Focus Areas

Pollution Prevention

- Recycling projects and drop-off collection events
- Tree plantings and maintenance to reduce CO₂ emissions
- Litter reduction

Education

- Workshops, seminars, training and/or public relations to inform and influence the public regarding environmental stewardship

Energy Efficiency

- Projects and/or partnerships that support large and small-scale energy conservation measures

Conservation

- Wetlands restoration
- Wildlife/habitat protection

Community Activism

- Neighborhood, park clean-ups
- Create public green spaces, community gardens, urban forests